

# Sponsorship Prospectus

Pan-African Congress on Autism

April 25-27, 2019

Nairobi, Kenya



## PACA 2019 SPONSORSHIP BENEFITS

BENEFITS	PLATINUM USD \$20,000	GOLD USD\$15,000	SILVER USD\$10,000	BRONZE USD\$5000	FRIENDS USD\$1000
<b>Exhibition</b>					
Exhibition Space with premium location	yes	yes	yes		
<b>Extended Exposure</b>					
Conference Registrations	3	2	1		
PACA website Banner ads	5	3	2	1	
Program listing and Ad space	Back cover/front cover page	Full page	Half page	Quarter page	
Logo on website	Yes	yes	yes	yes	yes
Delegate bag insert	yes	yes	yes	yes	yes
Welcome Reception Tickets	5	4	3	2	1
After Conference Celebration Dinner	3	2	1		
Logo on all onsite signage	yes	yes	yes	yes	
Logo on Plenary room opening title slide	yes	yes	yes	yes	
Organization Bio and logo on final PACA program	yes	yes	yes	yes	yes

*\*\*Please see Sponsorship Packages and Benefits for an extensive benefits for each package.*

**OTHER SPECIFIC OUTSTANDING SPONSORSHIP OPPORTUNITIES**

SPONSORSHIP OPPORTUNITY	AMOUNT IN USD
<p>Technology Sponsor (Conference WIFI and Conference App)  <b>Benefits:</b> brand recognition, company logo on all WIFI signs at the venue and company website</p>	\$10,000
Conference Lanyard (for the Badges)	\$10,000
Electronics charging Station	\$5,000
Delegate Bags	\$5,000
Tea & Refreshment Breaks (2/day)	\$3,000 /tea break
Welcome Reception	\$10,000
Lunch sponsor	\$10,000
After conference Celebration Dinner	\$10,000
Poster Exhibition Hall	\$5000

## Delegates Attending

The PACA 2019 Conference will attract delegates from various countries. We are anticipating over 500 delegates attending PACA 2019.

- People on the autism spectrum
- Family members and caretakers
- Disability service providers
- Advocates
- Researchers
- Teachers and educators
- Medical doctors and Allied health professionals
- Employers and employer groups
- Policy makers



## Why should you Sponsor or Exhibit at PACA 2019?

To keep delegates informed of the latest advancements in practice, supports and industry trends. PACA 2019 will provide a valuable setting for networking with delegates and key decision makers and showcase your services, supports and resources.

### Benefits

- Strengthen your profile in the industry
- Expand your network
- Showcase your practice, products, services face to face
- Meet key decision makers/influencers
- Generate new leads
- Brand exposure
- Access to targeted audience

## SPONSORSHIP PACKAGES & BENEFITS

### Platinum Sponsor

**Investment: \$20,000** (*Exclusive opportunity*)

#### Entitlements:

##### Acknowledgement and branding opportunities

- Logo branded on the conference lanyards
- Naming rights to the Welcome Reception
  - Includes:
    - » Opportunity for a 5 min opening address
    - » Verbal acknowledgement by the MC during the Welcome Reception
    - » Opportunity to place up to four (4) pull up banners at the Welcome Reception (banners provided by sponsor)
    - » Tent cards with sponsors logo placed on the catering trays
- Sponsor logo featured prominently in the conference handbook
- 250-word company description in the conference handbook
- Company logo on conference website and hyperlink to sponsor homepage
- Prominent company logo on any conference marketing printed materials
- Prominent company logo on conference signage
- Company logo on plenary room opening title slides

##### Registrations and networking opportunities

- Six (6) x full conference registrations
- Four (4) x additional Welcome Reception tickets
- Delegate database (only delegates who opt to have their details on the database)

##### Exhibition and advertising opportunities

- Priority selection on exhibition booth space
- 3m x 6m full shell scheme exhibition booth
- Full page color advertisement in conference handbook
- Opportunity for three (3) Push notification in the app
- Logo and rotating advertisement/banner within the conference app (sponsor to provide advertisement)
- One (1) satchel insert

## Gold Sponsor

Investment: \$15,000 USD

### Entitlements:

#### Acknowledgement and branding opportunities

- Logo branded on the conference satchel
- Naming rights to the selected lunch break of your choice  
Includes:
  - » Sponsor logo featured prominently at refreshment tables at the selected lunch only
  - » Opportunity to place a pull up banner during the selected lunch break (sponsors provide)
  - » Tent cards with sponsors logo placed at the catering stations
  - » Opportunity to distribute flyers and leaflets by event staff during the sponsored break (flyers and event staff to be provided by sponsor)
- 150-word company description in the conference handbook
- Company logo on conference website and hyperlink to sponsor homepage
- Company logo in handbook and on any conference marketing printed materials
- Company logo on conference signage
- Company logo on plenary room opening title slides

#### Registrations and networking opportunities

- Four (4) x full conference registrations
- Two (2) x additional Welcome Reception tickets
- Delegate database (only delegates who opt to have their details on the database)

#### Exhibition and advertising opportunities

- Priority site selection on exhibition booth (after Platinum Sponsor)
- 3m x 6m full exhibition booth
- Full page color advertisement in conference handbook
- Opportunity for two (2) Push notification in the app
- Logo and rotating advertisement/banner within the Conference app (sponsor to provide advertisement)
- One (1) satchel insert

## Silver Sponsor

Investment: \$10,000 USD

### Entitlements:

#### Acknowledgement and branding opportunities

- Naming rights to one poster session (shared if more than one (1) sponsor on the same session) of your choice Includes:
  - » Opportunity to place pull up banners during the selected poster session (sponsors provide)
- Sponsor logo featured in the conference handbook
- 100-word company description in the conference handbook
- Company logo on conference website and hyperlink to sponsor homepage
- Company logo on any conference marketing printed materials
- Company logo on conference signage

#### Registrations and networking opportunities

- Two (2) x full conference registrations
- Two (2) x additional Welcome Reception tickets
- Delegate database (only delegates who opt to have their details on the database)

#### Exhibition and advertising opportunities

- 3m x 6m exhibition booth
- Half page color advertisement in conference handbook
- Opportunity for one (1) Push notification in the app
- One (1) satchel insert

## Bronze Sponsor

Investment: \$5,000 USD

### Entitlements:

#### Acknowledgement and branding opportunities

- Naming rights to one selected tea break Includes:
  - » Sponsor logo featured prominently at refreshment tables at the selected break only
  - » Opportunity to place pull up banners during the selected poster session (sponsors provide)
- Sponsor logo featured in the conference handbook
- 50-word company description in the conference handbook
- Company logo on conference website and hyperlink to sponsor homepage
- Company logo on any conference marketing printed materials
- Company logo on conference signage

### Registrations and networking opportunities

- Two (1) x full conference registrations
- Two (2) x additional Welcome Reception tickets
- Delegate database (only delegates who opt to have their details on the database)

### Exhibition and advertising opportunities

- 3m x 3m exhibition booth
- Half page color advertisement in conference handbook
- Opportunity for one (1) Push notification in the app
- One (1) satchel insert

For other Exhibition and Advertisement opportunities, kindly email [info@panafricancongressonautism.org](mailto:info@panafricancongressonautism.org)

## Key Dates

Early bird opens	August 1, 2018
Call for Papers opens	August 1, 2018
Early bird closes	October 15, 2018
Regular Registration opens	October 16, 2018
Call for Papers closes	December 31, 2018
Authors notified	Feb 27, 2019